

Save €400 a Year on Platforms Like Netflix or Spotify: How Shared Subscriptions Work

- *With global economic instability, more users are looking for smart ways to save on digital services*
- *In this context, tools like Sharesub offer a legal solution to continue enjoying shared digital services, with savings of up to 75%*

April XX, 2025.- Ongoing economic uncertainty continues to shape household spending around the world. Inflation, rising living costs, and increasingly expensive digital services are leading many consumers to reassess their monthly budgets. This trend is further reinforced by geopolitical and trade tensions affecting global markets—such as the recent wave of tariffs announced by the United States—which has raised questions about the future pricing of tech products and digital services.

While these developments have not yet directly impacted subscription prices, a shift in consumer mindset is already noticeable. More and more people are looking for ways to maintain access to their favorite platforms—whether music, video, design or education—without bearing the full cost alone.

Shared Subscriptions

In light of this situation, consumers are increasingly looking for ways to optimize their expenses without giving up access to digital content. Tools like [Sharesub](#) allow users to securely and transparently share subscriptions to over 560 digital services. In Spain, these include music platforms like Spotify and Apple Music, streaming services such as Netflix, HBO, Disney+, and Amazon Prime Video, as well as apps like Strava and Duolingo.

Thanks to its shared subscription model, users can reduce costs by up to 75%, with average annual savings of €400—without resorting to modified or illegal versions of these apps. This approach not only offers an affordable alternative for consumers but also promotes the sustainability of digital platforms by encouraging legal access to their services.

As **Jean-Brice de Cazenove, founder and CEO of Sharesub**, explains: “In an increasingly uncertain global context—marked by rising prices and new trade barriers—consumers need real solutions to continue enjoying their favorite content without compromising legality or taking on excessive costs.”

[Sharesub](#) is a French platform pioneering the concept of shared subscriptions in Europe. Founded in 2020, it allows users to split the cost of subscriptions to more than 560 digital services, including streaming platforms, music services, educational apps, and office tools. Present in 33 countries, Sharesub offers an innovative solution to reduce costs by between 30% and 75%, with average annual savings of up to €400.

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